About Muthirai

Muthirai – Your Trusted Intellectual Property Partner

Muthirai is a trusted Intellectual Property Rights (IPR) consultancy committed to protecting, strengthening and growing businesses through comprehensive intellectual property solutions. With over 20 years of professional experience, we have established a strong reputation for delivering reliable, transparent and client-focused services to entrepreneurs, startups, small and medium enterprises, and established organisations across India and internationally.

Our expertise covers the complete spectrum of intellectual property services, including Trademark Registration, Trademark Objections, Trademark Hearings, Trademark Oppositions, Copyright Registration, Patent Filing, Design Registration, IP Assignment, Licensing and other IP-related legal and advisory services.

We believe that every brand represents the vision, creativity and hard work behind a business. Our mission is to protect that value through strategic legal assistance, professional guidance and effective intellectual property management, enabling businesses to focus on their growth while we take care of their IP requirements.

Our Approach

At Muthirai, our approach is built on customer-centric service, timely delivery, transparent communication, professional expertise and ethical business practices. We simplify complex intellectual property procedures by guiding clients through every stage, from initial brand searches and registration to examination objections, hearings, oppositions and ongoing portfolio management. We focus on providing practical, reliable and tailored solutions that meet the individual requirements of every client.

Our Experience & Achievements

With more than **6,000 trademark filings and registrations**, our experience reflects the trust and confidence our clients have placed in us over the years. Our reputation has grown through client referrals, recommendations and long-standing professional relationships. We consider our clients' success and continued trust to be our greatest achievements and strive to build lasting professional partnerships.

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3rd Floor, Kamala Nehru Nagar 2nd Street,
100 Feet Road, Choolaimedu, Chennai - 600094.

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Global Reach

Our professional network extends beyond India through associates and international connections across the United States, Canada, Australia, the United Kingdom, Singapore, Malaysia, Sri Lanka, Switzerland and other jurisdictions. Through these associations, we assist businesses with intellectual property protection requirements across different countries, supporting their brand expansion and international business interests.

Digital-First & Corporate Ip Support

We follow a digital-first approach that makes our services accessible, convenient and efficient, regardless of our clients' geographical locations. Through digital communication, online documentation and electronic filing procedures, we minimise unnecessary formalities and provide seamless professional assistance.

In addition to individual IP services, Muthirai offers **dedicated Corporate IPR Retainer Services**, acting as an extended intellectual property support partner for companies, startups and growing organisations. Our expertise covers the complete spectrum of intellectual property services, with **Trademark Availability Search** forming one of our core services. We help businesses evaluate proposed brand names, identify identical or similar existing trademarks and assess potential registration risks before filing. Our services also include Trademark Registration, Trademark Objections, Trademark Hearings, Trademark Oppositions, Copyright Registration, Patent Filing, Design Registration, IP Assignment, Licensing and other IP-related legal and advisory services.

Our Commitment

At Muthirai, we aim to be more than just an intellectual property service provider. We strive to become a long-term and dependable IP partner, supporting businesses from their initial brand development to their expansion into new markets. Through professional expertise, transparent practices and continuous support, we are committed to safeguarding our clients' intellectual property and helping them build lasting brand value.

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The Story Behind Muthirai

The word **“Muthirai” (முத்திரை)** in Tamil represents identity, authenticity, legal recognition and the power of an official seal—values deeply rooted in Tamil culture and heritage.

Inspired by this timeless significance, Muthirai was founded with a vision to safeguard creativity, protect intellectual property and uphold the unique identity of every business and brand.

Historically, Tamil kings used royal signet rings to authenticate documents, signify authority and establish ownership. Drawing inspiration from this rich heritage, our logo incorporates a ring encircling the letter **“R”**, symbolising authenticity, authority, ownership and protection.

This meaningful connection between tradition and modern intellectual property reflects our purpose: to give every idea, innovation and brand the recognition and protection it deserves.

Muthirai – Where Tradition Meets Intellectual Property Protection.

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